

# J.C. and Nancy Anderson Believe in Cornerstone Alliance

J.C. and Nancy Anderson, Cornerstone Alliance investors strongly believe that our community needs an organization like Cornerstone Alliance. According to J.C., "Cornerstone Alliance is continually focused on economic development. Economic development is both job retention for existing business and job expansion as it relates to attracting new business to the area." He feels that any community in any state will not survive long term without a strong and successful focus on economic development.

"Community support of Cornerstone Alliance both financially and as an ambassador, sharing the news is critical as they represent our area for business attraction efforts," says J.C. He also believes the work that Cornerstone Alliance does is needed for the tactical and strategic future of the area.

J.C. and his wife Nancy invest in Cornerstone Alliance for the betterment of the community. They find the organization to be professionally managed with a focus on delivering economic development outcomes. According to J.C., "Community support of Cornerstone Alliance is critical as they represent our area to those companies that may be evaluating Berrien County as a place to make a business investment, and creating jobs. As members of this community, we should support job expansion and new business as they minimize unemployment, and allow additional dollars to stay in our area."

Growing up in an Indiana farming community, J.C. received his BS in Business from Indiana University. He served two years active duty in the Army. After his release from the Army, he was hired by Whirlpool Corporation, where he spent his entire 39-year career. In 2007 J.C. retired as Senior Vice President, Operations. Today, J.C. and Nancy spend time traveling and spoiling their grandsons. J.C. is an active volunteer for several community organizations.

J.C. and Nancy want everyone to understand the importance of Cornerstone Alliance and why their efforts should be supported through investments. "Cornerstone Alliance's success benefits all of us who live here and raise our families here. Their work is important for the future of our community."



**J.C. & Nancy Anderson**  
Investors in  
Cornerstone Alliance

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