

Chemical Bank Believes in Cornerstone Alliance

In an interview with Bob Burch, Chemical Bank's Community President, the longtime Cornerstone Alliance investor provided some insight as to the importance of supporting local economic development.

Q Why does Chemical Bank invest in Cornerstone Alliance?

A Chemical Bank believes in being good corporate citizens. We care about the community, our local economy and our employees who live, work and play here. Cornerstone Alliance helps support job growth and creates a better quality of life.

Q Why is this long-lasting partnership between Chemical Bank and Cornerstone Alliance important?

A Cornerstone has successfully marketed Berrien County for many years. Our bank has grown and thrived here during this time. We believe Cornerstone has played a valuable role in this success.

Q Economic Development is about improving people's lives. What role does Chemical Bank play in making people's lives better in Berrien County?

A Chemical Bank is major donor/sponsor of many events in this community. These events are one of the things that make this area special. In addition, our employees volunteer hundreds of hours, serve on non-profit boards and are often found in leadership positions on these boards.



Bob Burch,
Community President
Chemical Bank

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Cornerstone
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